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STATION INFORMATION

Tune the dial to Y101.3 and what you get is the best that country music has to offer. This music intensive format features 101 minute music marathons, twenty four hours a day of solid country music. Core music is from the 80's, 90's, and today, targeting the 35+ adult audience.

FORMAT:

Country - Best of the 80,s, 90,s & Today

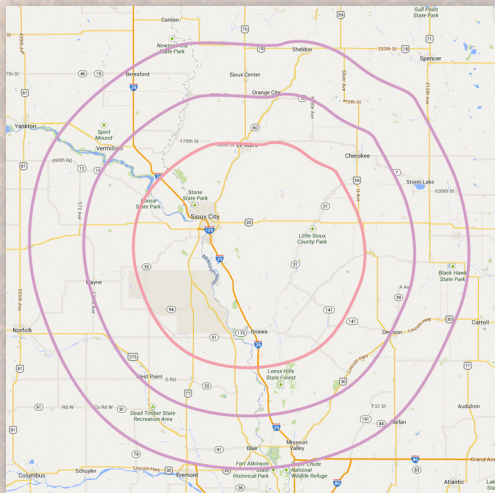
TARGET AUDIENCE:

Adults 35+

STATION:

101.3 FM

BROADCAST RANGE:



ON THE AIR:

Brian Ross
5:30 am - 9:00 am

Cowboy Bob
9:00 am - Noon

All Request Cafe
Noon - 1:00 pm

Ben Long
1:00 pm - 6:00 pm

Corey J
6:00 pm - Midnight

CORE ARTISTS:

George Strait
Alabama
Garth Brooks
Merle Haggard
Rascal Flatts
Reba McEntire

FEATURES:

Iowa St. Cyclone Football & Basketball
NASCAR
Local High School Sports
Sunday Morning Gold w/Cowboy Bob