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STATION INFORMATION

Q 102 targets the 18-49 year old female. This a custom format, programmed exclusively for the Sioux City market. Modern Hit Music can range from Rock, Pop & Cross Over. With the very popular Moose in the Morning , mothers and daughters alike love to Q... Do you? Modern Hit Music Q102.

FORMAT:

Modern Hit Music

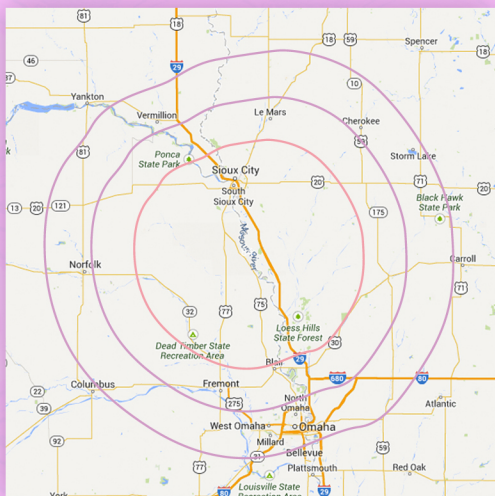
TARGET AUDIENCE:

Women 18-49

STATION:

102.3 FM

BROADCAST RANGE:



ON THE AIR:

Moose & Google in the Morning
6:00 am - 10:00 am

Angela Drake
10:00 am - 2:00 pm

Midwest Jeff
2:00 pm - 6:00 pm

Scott at Night
6:00 pm - 11:00 pm

CORE ARTISTS:

Lady Gaga
Daughtry
Katy Perry
Pink
Train
Nickleback